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SEO Report

Your Website Score

# Review of Appverticals.com

Generated on 2025-11-10

## Introduction

This report provides a review of the key factors that influence the SEO and ranking of your website.

The homepage rank is graded on a 100-point scale that represents your Website SEO effectiveness The algorithm is based on 70 metrics/criteria including search engine data, website structure, site performance, and many others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal web pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 metrics/criteria.

Our SEO report provides actionable advice that can be used to improve a website's ranking on search engines.

Please contact us for for any assistance or guidance.

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## Iconography

- Good
- To Improve
- Errors
- Not Important
- Hard to solve
- Little tough to solve
- Easy to solve
- No action necessary

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# Search Engine Optimization

**Title Tag**

Logistics App Development | Build Your Custom App Today

**Length:** 55 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

**Meta Description**

Get logistics app development services that can enhance tracking, optimize routes, and improve operational efficiency with AppVerticals. Let’s build your app.

**Length:** 158 character(s)

Meta descriptions contains between 70 and 160 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

**Meta Keywords**

No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

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## Google Preview

Logistics App Development | Build Your Custom App Today

**appverticals.com/**

Get logistics app development services that can enhance tracking, optimize routes, and improve operational efficiency with AppVerticals. Let’s build your app.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

## Headings

| <H1> | <H2> | <H3> | <H4> | <H5> | <H6> |
|---|---|---|---|---|---|
| 1 | 19 | 90 | 0 | 0 | 0 |

<H1> Custom Logistics App Development Company </H1>
<H2> Logistics App Development Services </H2>
<H2> Logistics App Development Services Across Every Platform </H2>
<H2> Our Logistics App Development Success Stories </H2>
<H2> Ready to Build Your Logistics App? </H2>
<H2> Validate Ideas, Test Markets & Launch Faster with Custom Logistics App Clones </H2>
<H2> Clients Who Built With AppVerticals </H2>
<H2> Our Logistics App Development Process </H2>
<H2> How Much Does Logistics App Development Cost? </H2>
<H2> Logistics App Development Services With Compliance At The Core </H2>
<H2> Features for All Types of Users </H2>
<H2> Our Tech Stack for Logistics App Development Services </H2>
<H2> Why AppVerticals Is Your Go-To Logistics App Development Company </H2>
<H2> Next-Gen Integration for Efficient Logistics App Development </H2>
<H2> Logistics Technology Insights for Smarter Operations </H2>
<H2> Frequently Asked Questions </H2>
<H2> Let’s Talk! </H2>
<H2> Let’s Build Your Digital Future Great </H2>
<H2> Still Thinking It Over? </H2>
<H2> Your Next Big Idea Needs the Right Team </H2>
<H3> Fleet Management App Development </H3>
<H3> Warehouse Management App Development </H3>
<H3> On-Demand Delivery App Development </H3>
<H3> Route Optimization App Development </H3>
<H3> Inventory Management App Development </H3>
<H3> Freight Management App Development </H3>
<H3> Shipment Tracking App Development </H3>
<H3> Transportation Management System (TMS) Development </H3>
<H3> Fleet Management App Development </H3>
<H3> Warehouse Management App Development </H3>
<H3> On-Demand Delivery App Development </H3>

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<H3> Route Optimization App Development </H3>
<H3> Inventory Management App Development </H3>
<H3> Freight Management App Development </H3>
<H3> Shipment Tracking App Development </H3>
<H3> Transportation Management System (TMS) Development </H3>
<H3> Android Logistics App Development </H3>
<H3> iOS Logistics App Development </H3>
<H3> Cross-Platform App Development </H3>
<H3> Flutter Logistics App Development </H3>
<H3> Offline-First & Rugged Device Apps </H3>
<H3> Logistics MVP Development </H3>
<H3> Requirement Gathering </H3>
<H3> Planning & Strategy </H3>
<H3> UI/UX Design </H3>
<H3> Development </H3>
<H3> Integration </H3>
<H3> Testing </H3>
<H3> Deployment & Rollout </H3>
<H3> Support & Optimization </H3>
<H3> GDPR Compliance </H3>
<H3> PCI DSS Compliance </H3>
<H3> FMCSA Compliance </H3>
<H3> ADA Compliance </H3>
<H3> E-Sign Act Compliance </H3>
<H3> CCPA Compliance </H3>
<H3> HIPAA Compliance </H3>
<H3> ISO Compliance </H3>
<H3> For Logistics Managers </H3>
<H3> For Drivers </H3>
<H3> For Logistics Businesses </H3>
<H3> Real-Time Fleet Tracking + – </H3>
<H3> Route Optimization + – </H3>
<H3> Delivery Scheduling + – </H3>
<H3> Warehouse Management + – </H3>
<H3> Supply Chain Visibility + – </H3>
<H3> Customer Notifications + – </H3>
<H3> Document Management + – </H3>
<H3> Data Analytics Dashboards + – </H3>
<H3> Navigation Tools + – </H3>
<H3> Real-Time Traffic Alerts + – </H3>
<H3> Delivery Checklists + – </H3>
<H3> Performance Tracking + – </H3>
<H3> Electronic Proof of Delivery (ePOD) + – </H3>
<H3> In-App Communication + – </H3>
<H3> Fuel Management + – </H3>
<H3> Safety Features + – </H3>
<H3> Order Management System + – </H3>
<H3> Inventory & Stock Management + – </H3>
<H3> Fleet Management System + – </H3>
<H3> Customer Self-Service Portal + – </H3>
<H3> Delivery Performance Analytics + – </H3>
<H3> Billing & Invoicing Automation + – </H3>
<H3> Supply Chain Coordination + – </H3>
<H3> Regulatory Compliance Tools + – </H3>
<H3> A Track Record of Excellence </H3>
<H3> Compliance at the Core </H3>
<H3> Speed Meets Precision </H3>

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<H3> Powered by Cutting-Edge Tech </H3>
<H3> Scalable Solutions for Growth </H3>
<H3> Continuous Improvement </H3>
<H3> Artificial Intelligence </H3>
<H3> Augmented Reality </H3>
<H3> Blockchain </H3>
<H3> Cloud Computing </H3>
<H3> Internet of Things </H3>
<H3> Big Data </H3>
<H3> How much does it cost to build a logistics app? </H3>
<H3> How long does it take to develop a logistics app? </H3>
<H3> Do logistics companies need a mobile app? </H3>
<H3> Will the app work offline? </H3>
<H3> Can you integrate with our existing systems? </H3>
<H3> What does FMCSA compliance mean for a logistics app? </H3>
<H3> Do you transfer full ownership of the code? </H3>
<H3> How do logistics apps handle large volumes of tracking data? </H3>
<H3> Do you provide support after launch? </H3>
<H3> Wait! You're So Close to Something Great </H3>
<H3> A Technology Partner You Can Rely On </H3>
<H3> Trusted by Global Industry Leaders </H3>
<H3> Featured In </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

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## Keywords Cloud

logistics 86 development 71 management 51 tracking 29 delivery 27

services 24 freight 21 apps 21 system 20 mobile 19

platform 18 software 18 build 16 data 15 fleet 15

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

| Keywords | Freq | Title | Desc | <H> |
|---|---|---|---|---|
| logistics | 86 | ✔ | ✔ | ✔ |
| development | 71 | ✔ | ✔ | ✔ |
| management | 51 | ✘ | ✘ | ✔ |
| tracking | 29 | ✘ | ✔ | ✔ |
| delivery | 27 | ✘ | ✘ | ✔ |
| services | 24 | ✘ | ✔ | ✔ |
| freight | 21 | ✘ | ✘ | ✔ |
| apps | 21 | ✘ | ✘ | ✔ |
| system | 20 | ✘ | ✘ | ✔ |
| mobile | 19 | ✘ | ✘ | ✔ |
| platform | 18 | ✘ | ✘ | ✔ |
| software | 18 | ✘ | ✘ | ✘ |
| build | 16 | ✔ | ✔ | ✔ |
| data | 15 | ✘ | ✘ | ✔ |
| fleet | 15 | ✘ | ✘ | ✔ |

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

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### Alt Attribute

We found 404 images on this web page

✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

### Text/HTML Ratio

HTML to Text Ratio is: **4.99%**

Text content size 29150 bytes

Total HTML size 584562 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

### GZIP compression

Wow! It's GZIP Enabled.

✔ Your webpage is compressed from 563 KB to 85 KB (85 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

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**IP Canonicalization** No your domain IP 18.225.60.189 does not redirect to appverticals.com

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.

Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.

If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

**URL Rewrite** Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.

A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

**Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs

Great, you are not using ?underscores (these_are_underscores) in your URLs.

While Google treats hyphens as word separators, it does not for underscores.

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**WWW Resolve**

Great, a redirect is in place to redirect traffic from your non-preferred domain.

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

**XML Sitemap**

Good, you have XML Sitemap file!
http://appverticals.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

**Robots.txt**

Good, you have Robots.txt file!
http://appverticals.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

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**Embedded Objects**

Perfect, no embedded objects has been detected on this page

Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.

**Iframe**

Oh no, iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.

**Domain Registration**

Exactly how many years and months

Domain Age: 10 Years, 52 Days

Created Date: 27th-Jul-2016

Updated Date: 28th-Jul-2026

Expiry Date: 27th-Jul-2027

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

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### Indexed Pages

Indexed pages in search engines

0 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you are unknowingly preventing bots and search engines from crawling & indexing your webpages.

### Backlinks Counter

Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks to your website.

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# Usability

**URL**

http://appverticals.com
**Length:** 16 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).

**Favicon**

Great! Your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.

**Custom 404 Page**

Great! Your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

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**Page Size** 563 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

**Load Time** 0.91 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

**Language** Good! You have declared your language
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

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### Domain Availability

| Domains (TLD) | Status |
|---|---|
| appverticals.net | Already Registered |
| appverticals.org | Already Registered |
| appverticals.biz | Already Registered |
| appverticals.io | Already Registered |
| appverticals.info | Already Registered |

> If possible, register the various extensions of your domain to protect your brand from cybersquatters.

### Typo Availability

| Domains (TLD) | Status |
|---|---|
| apverticals.com | Available |
| qppverticals.com | Available |
| wppverticals.com | Available |
| zppverticals.com | Available |
| xppverticals.com | Available |

> If possible, register the various typos of your domain to protect your brand from cybersquatters.

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**Email Privacy** Email address has been found in plain text!

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

**Safe Browsing** The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

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# Mobile

**Mobile Friendliness**

Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

**Mobile Compatibility**

Perfect! No embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

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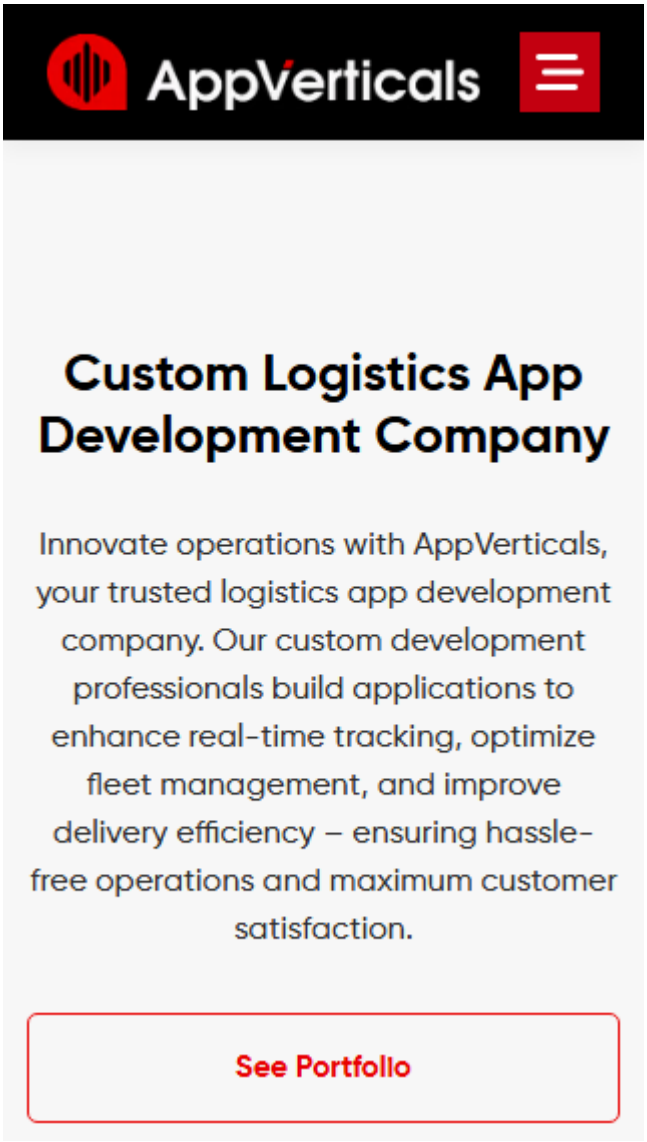
**Mobile View**




> The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??
>
> Your website should look nice on the most popular mobile devices.
>
> Tip: Use an analytics tool to track mobile usage of your website.

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# Technologies

### Server IP

| Server IP | Server Location |
|---|---|
| 172.67.185.115 | United States Hide IP AddressShow Full IP Address Information Looku AddressLookup Frequently Asked Questions (FAQ)What is IPV4?IPv4 connect to the internet by using a unique address. This address is usuall 203.0.113.181). It has been around for a while but there is a new system IPV6?IPv6 stands for Internet Protocol version 6. It is the latest internet addresses, eight groups of four hexadecimal numbers separated by colo |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your

Search engines take the geolocation of a server into account as well as the server speed.

### Speed Tips

Tips for authoring fast-loading HTML pages:

- ✗ Too bad! Your website has too many CSS files.
- ✗ Too bad! Your website has too many JavaScript files.
- ✓ Perfect! Your website doesn't use nested tables.
- ✗ Too bad! Your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates, and rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

### Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

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**Doc Type**

Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.

**W3C Validity**

W3C not validated

W3Cis a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index. Run the W3C validation service whenever changes are made to your website's code.

**Encoding**

Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

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# Social

**Social Data**

Your social media status

Facebook Likes: 0

PlusOne:

Twitter:

> Social data refers to posts created a person/business and is voluntarily shared by other social media users.

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# Visitors

**Traffic Rank**

No Global Rank

A low Alexa Rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate if your website is not certified by Alexa.

**Visitors Localization**

Your website is popular on following countries:

**No data available**

We recommend that you buy the domain names for the countries where your website is popular.

This will prevent potential competitors from registering your domains and taking advantage of your reputation in such countries.

**Estimated Worth**

$60 USD

Just a estimated worth of your website based on Alexa Rank.

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# Link Analysis

## In-Page Links

We found a total of 117 links including both internal & external links of your site

| Anchor | Type | Follow |
|---|---|---|
| No Anchor Text | Internal Links | Dofollow |
| AI Verticals | Internal Links | Dofollow |
| AI Consulting | Internal Links | Dofollow |
| AI Development | Internal Links | Dofollow |
| AI Integration | Internal Links | Dofollow |
| Chatbot Development | Internal Links | Dofollow |
| RPA Development | Internal Links | Dofollow |
| AI Governance | Internal Links | Dofollow |
| AI Product Engineering | Internal Links | Dofollow |
| AI Voice Agent Development | Internal Links | Dofollow |
| Generative AI Consulting | Internal Links | Dofollow |
| Generative AI Development | Internal Links | Dofollow |
| AI Agent Development | Internal Links | Dofollow |
| AI Copilot Development | Internal Links | Dofollow |
| LLM Development | Internal Links | Dofollow |
| ML Development | Internal Links | Dofollow |
| About Us | Internal Links | Dofollow |
| Awards | Internal Links | Dofollow |
| Newsroom | Internal Links | Dofollow |
| Blogs | Internal Links | Dofollow |
| Podcast | Internal Links | Dofollow |
| Apps Cost Calculator | Internal Links | Dofollow |
| Services | Internal Links | Dofollow |
| Software Development | Internal Links | Dofollow |
| SaaS Development | Internal Links | Dofollow |
| Generative AI Development | Internal Links | Dofollow |
| Interoperability & System Integration | Internal Links | Dofollow |
| Legacy Software Modernization | Internal Links | Dofollow |
| Mobile App Development | Internal Links | Dofollow |
| iOS Development | Internal Links | Dofollow |
| Android Development | Internal Links | Dofollow |
| Cross-Platform Development | Internal Links | Dofollow |
| MVP Development | Internal Links | Dofollow |
| IoT & Wearable Development | Internal Links | Dofollow |
| Web Development | Internal Links | Dofollow |
| CMS Development | Internal Links | Dofollow |
| Web Application Development | Internal Links | Dofollow |
| Industries | Internal Links | Dofollow |
| Healthcare Mobile App Development | Internal Links | Dofollow |
| Healthcare Software Development | Internal Links | Dofollow |
| Healthcare Web Portal Development | Internal Links | Dofollow |
| Edtech Mobile App Development | Internal Links | Dofollow |
| Edtech Software Development | Internal Links | Dofollow |
| Edtech Web Development | Internal Links | Dofollow |
| Logistics Mobile App Development | Internal Links | Dofollow |
| Logistics Software Development | Internal Links | Dofollow |
| Logistics Web Development | Internal Links | Dofollow |

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| | | |
|---|---|---|
| Real Estate App Development | Internal Links | Dofollow |
| Real Estate Software Development | Internal Links | Dofollow |
| Real Estate Web Development | Internal Links | Dofollow |
| E-commerce App Development | Internal Links | Dofollow |
| E-commerce Web Development | Internal Links | Dofollow |
| Sports | Internal Links | Dofollow |
| Fintech | Internal Links | Dofollow |
| Travel | Internal Links | Dofollow |
| Restaurant | Internal Links | Dofollow |
| Automotive | Internal Links | Dofollow |
| Case Studies | Internal Links | Dofollow |
| Nokia Al-Saudia | Internal Links | Dofollow |
| Al Rostamani | Internal Links | Dofollow |
| Spruce | Internal Links | Dofollow |
| CPCG | Internal Links | Dofollow |
| Contact Us | Internal Links | Dofollow |
| Read More | Internal Links | Dofollow |
| Odoo | Internal Links | Dofollow |
| Sitecore | Internal Links | Dofollow |
| Amazon Web Services (AWS) | Internal Links | Dofollow |
| Microsoft Dynamics 365 | Internal Links | Dofollow |
| No Anchor Text | Internal Links | Dofollow |
| Industries | Internal Links | Dofollow |
| Logistics App Development | Internal Links | Dofollow |
| See Portfolio | Internal Links | Dofollow |
| Calculate Your App Cost | Internal Links | Dofollow |
| Case Study | Internal Links | Dofollow |
| Case Study | Internal Links | Dofollow |
| Case Study | Internal Links | Dofollow |
| Case Study | Internal Links | Dofollow |
| Case Study | Internal Links | Dofollow |
| logistics web development | Internal Links | Dofollow |
| logistics software development | Internal Links | Dofollow |
| mobile app development company | Internal Links | Dofollow |
| Cross-platform development | Internal Links | Dofollow |
| offline field service app | Internal Links | Dofollow |
| View More | Internal Links | Dofollow |
| View More | Internal Links | Dofollow |
| View More | Internal Links | Dofollow |
| View All | Internal Links | Dofollow |
| logistics app development cost guide | Internal Links | Dofollow |
| Logistics Management Systems (LMS) in 2026: The Complete Guide | Internal Links | Dofollow |
| Logistics App Development Cost in 2026 – A Complete Guide | Internal Links | Dofollow |
| Types of Logistics Apps in 2025 (Features & Development Costs) | Internal Links | Dofollow |
| AppVerticals | Internal Links | Dofollow |
| Privacy Statement | Internal Links | Dofollow |
| Terms of Use | Internal Links | Dofollow |
| Contact Us | Internal Links | Dofollow |
| +1-833-888-2433 | Internal Links | Dofollow |
| No Anchor Text | External Links | Dofollow |
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| Dallas | External Links | Dofollow |
| Los Angeles | External Links | Dofollow |
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| Houston | External Links | Dofollow |
| Miami | External Links | Dofollow |
| Southlake | External Links | Dofollow |
| NYC | External Links | Dofollow |

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

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**Broken Links**

Broken links were found on this web page

http://appverticals.com/tel:+18338882433

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

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